

CONVINCE YOUR COMPANY

Want to attend but need the green light from your boss? Use the email template below to get your company on board. Customize it with how the Automate 2025 Conference aligns with your team's goals and current projects. Feel free to include highlights from sessions or speakers that are particularly relevant to your role.



May 12–15, 2025 • Detroit, Michigan, USA

Subject Line

Proposal to attend the Automate 2025 Conference

Email Copy

Hi [Insert Manager's Name],

I'd like to attend the Automate 2025 Conference, taking place May 12–15, 2025, at Huntington Place in Detroit, MI. This event is part of the largest automation show in the Americas and offers a single- or four-day conference designed specifically for professionals looking to take automation to the next level. Here are a few reasons why I believe it's worth the investment:

- **Accelerated learning:** The conference features 100+ expert-led sessions focused on real-world applications, like deploying AI safely, scaling automation, and driving ROI from robotics. I can bring all of that knowledge back to our business.
- **Strategic takeaways:** Unlike online webinars or general industry resources, this is hands-on, peer-vetted content. The sessions include data, insights, and case studies from major companies and leaders in our industry, offering actionable strategies and ways forward.
- **Networking opportunities:** The conference attracts thousands of engineers, innovators, and decision-makers from across manufacturing, aerospace, automotive, logistics, medtech, and more. It's a unique opportunity to forge valuable connections and benchmark against industry peers.
- **Direct access to the latest tech:** Staying informed about the latest developments in robotics and automation is crucial for maintaining a competitive edge in our industry. Between sessions, I'll also explore the trade show floor to see new automation tools in action — and bring back ideas for solutions we could implement or test internally.

I hope you agree that Automate is a great opportunity for professional development and strategic growth. I'd be happy to share key takeaways and a summary report with the team when I return so the entire department benefits from this experience.

Thank you for your consideration!

[Your Full Name] [Your Position]

[Your Contact Information]