



YOUR AUTOMATE 2026 ITINERARY

Four days. Thousands of exhibitors.
Hundreds of speakers. Bonus experiences.
Let's build your perfect Automate.

 **AUTOMATE**

June 22-25, 2026 • McCormick Place • Chicago, IL

automateshow.com

HOW THIS WORKS

The attendees who get the most out of Automate come with a plan. Use this itinerary builder to help create your own schedule with our blank template. We've created example itineraries and recommended activities for each Automate persona to help you get started. But remember, you're in charge here!

Step 1: Pick your attendee persona



THE CURIOUS

Student, educator, or early-career professional exploring the industry



THE EVALUATOR

Evaluating automation and vendors to validate and start implementing



THE BUILDER

Engineer or technical lead looking for specs, demos, and deeper conversations



THE STRATEGIST

Business leader here for ROI, competitive intel, and the big picture

Step 2: Add must-see events and experiences



STAGES & PROGRAMMING

- Keynote Speakers
- Innovation Stage
- Show Theater
- A3 NextGen Theater



ZONES & AREAS

- Humanoid Robot Pavilion
- Education Pavilion
- AMR Demo Area



SPECIAL EVENTS

- Networking Party
- Startup Challenge
- Empowerment Forum
- Educator Day
- Humanoid Robot Forum
- Engelberger Awards
- Innovation Awards



CONFERENCE SESSIONS

- AI & Smart Automation
- Safety & Security
- Robotics Innovation

Step 3: Make sure you know what to expect

Are you a first-time attendee or returning attendee?

FIRST-TIME ATTENDEE

RETURNING ATTENDEE

EXAMPLE ITINERARY



THE CURIOUS

Your goal: Leave with clarity on where the industry is heading and where the next generation fits in.

TIME	ACTIVITY
10:00 AM	Arrive + Badge Pickup
10:30 AM	Show Floor (Tour or self-guided)
12:00 PM	Lunch
1:30 PM	Education Pavilion (Includes A3 Next-Gen Theater and Student Challenge)
3:30 PM	Time to head out

RECOMMENDED ACTIVITIES

- Show Floor
- Education Pavilion
- Student Challenge
- A3 NextGen Theater
- A3 NextGen Student Tour
- Educator Day



THE EVALUATOR

Your goal: Leave with a vendor shortlist and enough context to make a confident decision.

TIME	ACTIVITY
8:30 AM	Arrive + Badge Pickup
9:00 AM	Keynote
10:00 AM	Exhibitor Booths
12:00 PM	Lunch
1:30 PM	Show Theater Session (Check the schedule for final times)
3:00 PM	Humanoid Pavilion
4:30 PM	Exhibitor Booths
Evening	Networking Party

RECOMMENDED ACTIVITIES

- Show Floor
- Keynotes
- Show Theater
- AMR Demo Area
- Humanoid Pavilion
- Networking Party
- Automate Conference

EXAMPLE ITINERARY



THE BUILDER

Your goal: Take part in technically rigorous conversations and leave with integration-ready solutions.

TIME	ACTIVITY
8:30 AM	Arrive + Badge Pickup
9:00 AM	Keynote
10:00 AM	Conference Session (Check the agenda for final times)
12:00 PM	Show Floor
1:30 PM	Lunch
2:00 PM	Humanoid Robot Forum (Check the agenda for final times)
4:00 PM	Show Floor
Evening	Networking Party

RECOMMENDED ACTIVITIES

- Show Floor
- Keynotes
- Show Theater
- Innovation Stage
- Startup Challenge
- Innovation Awards
- AMR Demo Area
- Humanoid Pavilion
- Humanoid Robot Forum
- Networking Party
- Automate Conference



THE STRATEGIST

Your goal: Leave with a point of view on where automation is headed and what it means for your business.

TIME	ACTIVITY
8:30 AM	Arrive + Badge Pickup
9:00 AM	Keynote
10:00 AM	Show Floor
12:00 PM	Lunch
1:30 PM	Conference Session (Check the agenda for final times)
3:00 PM	Show Floor
4:30 PM	Innovation Stage (Check the schedule for final times)
Evening	Networking Party

RECOMMENDED ACTIVITIES

- Show Floor
- Keynotes
- Show Theater
- Innovation Stage
- Startup Challenge
- AMR Demo Area
- Humanoid Pavilion
- Humanoid Robot Forum
- Networking Party
- Automate Conference

MY AUTOMATE 2026 ITINERARY

TIME	DAY 1

TIME	DAY 2

NOTES

MY AUTOMATE 2026 ITINERARY

TIME	DAY 3

TIME	DAY 4

NOTES