

# WHY EXHIBIT AT AUTOMATE 2025

Automate is the most influential automation event in the Americas with the largest showcase of robotics, AI, vision, motion, and industrial automation solutions. Learn about who attends the show and why it is the place to promote your company and showcase what's next in automation.

Don't miss your chance to exhibit at Automate, May 12-15, 2025, at Huntington Place in Detroit, Michigan, USA. Reserve your space at [www.automateshow.com/exhibit](http://www.automateshow.com/exhibit).

## GET IN FRONT OF 40,000+ DECISION-MAKERS

See the top job functions and titles — among many others — that you'll find on our show floor.



### ENGINEERING

Engineer  
Engineering Manager  
Director of Engineering  
Controls  
Mechanical



### MANUFACTURING

Manufacturing Engineer  
Plant Manager  
Production Manager  
Operations Manager  
Maintenance Manager



### PURCHASING

Purchasing (All Levels)  
Procurement  
Buyer  
Consultant  
Logistics

#### TOP 10 ENGINEER TYPES

Manufacturing  
Controls  
Design  
Mechanical  
Automation  
Applications  
Process  
Project  
Electrical  
Sales



### CORPORATE MANAGEMENT

President  
CEO  
Owner  
General Manager  
Vice President  
COO



### GENERAL INDUSTRY

Student  
Professor/Instructor  
Investor  
Media/Editor  
Recruitment



### RESEARCH & DEVELOPMENT

Project Manager  
Product Manager  
Researcher  
Director  
CTO  
Programmer



### SALES & MARKETING


Director of Sales  
National Sales Manager  
Regional Sales Manager  
Account Manager  
Marketing Manager  
Business Development

### TOP 5 JOB TITLES


Engineer  
President / VP  
Sales  
CEO  
Owner

## POWER THE FUTURE OF INDUSTRIES


Our attendees come from companies of all sizes — small to enterprise — spanning 120+ industries.



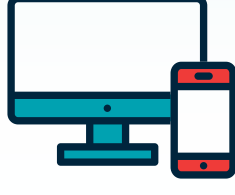
#### AGRICULTURE



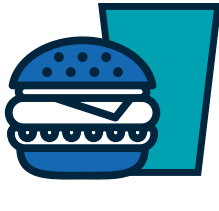
#### AUTOMOTIVE




#### CONSTRUCTION




#### ELECTRONICS




#### FOOD & BEVERAGE




#### HEALTHCARE




#### LIFE SCIENCES



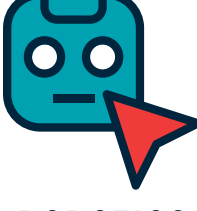
#### LOGISTICS




#### MANUFACTURING



#### RETAIL



#### ROBOTICS



#### WAREHOUSING

## TOP 3 REASONS TO EXHIBIT

Automate hosts attendees from 100+ countries.

- 1 Meet thousands of potential customers ready to purchase.
- 2 Stay front, center, and ahead of the latest automation.
- 3 Network with prospective partners and industry leaders.

READY TO EXHIBIT AT AUTOMATE 2025? RESERVE YOUR SPACE TODAY!

[www.automateshow.com/exhibit](http://www.automateshow.com/exhibit)



SOURCE: Automate Show Data, 2024