

WHO ATTENDS AUTOMATE?

Automate is the largest and most inspiring showcase of automation in North America. It's the place to be for game-changers in automation across nearly every industry—from automotive to consumer goods. Here's an idea of who you'll see on the show floor, including key job functions, popular focus areas and more.

Start making your plans to visit Automate, May 22–25, 2023, at Huntington Place Convention Center in downtown Detroit. Register FREE at www.automateshow.com.

KEY JOB FUNCTIONS & TITLES

These roles—among many others—frequently attend Automate.



ENGINEERING

Engineer
Director
Controls
Manager
Mechanical



MANUFACTURING

Manufacturing Engineer
Plant Manager
Production Manager
Operations Manager
Maintenance Manager



CORPORATE MANAGEMENT

President
CEO
General Manger
Owner
Vice President



RESEARCH & DEVELOPMENT

Director
CTO
Project Manager
Researcher

POPULAR FOCUS AREAS



AUTOMOTIVE



MANUFACTURING



ROBOTICS



CONSUMER GOODS



ELECTRONICS



FOOD & BEVERAGE

AND MANY MORE!

EMERGING INDUSTRIES



WAREHOUSE
DISTRIBUTION &
FULFILLMENT



AGRICULTURE



LOGISTICS



CONSTRUCTION



RETAIL

TOP 3 REASONS ATTENDEES VISIT

- 1 Find new products and technology
- 2 Stay up-to-date on automation
- 3 Network with industry experts



Automate hosts
attendees from
90+ countries.

Source: Automate Show Data, 2019 & 2022

READY TO **PAVE THE WAY FORWARD** FOR YOUR BUSINESS?

Register FREE for the Automate show today.