

Find new customers looking for automation solutions!

Join Automate — the largest and fastest growing automation show.



May 6–9, 2024
McCormick Place Convention Center
Chicago, Illinois USA



www.AutomateShow.com



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ABOUT AUTOMATE

Companies who use automation are looking for new innovations. Thousands of small and medium size companies are exploring automation for the first time. Only one show can help them ALL find solutions to automate every process in their company. That show is Automate.

Buyers from these companies are hard to find and connect with. They are in every industry, performing every type of application and they need automation.

Find them at Automate.



RESERVE YOUR SPACE AT AUTOMATE

2024 EXHIBIT SPACE RATES

Booth pricing ranges from \$34.50–48.50 per square foot with substantial discounts for members of the Association for Advancing Automation (A3).

TO RESERVE A BOOTH

Jim Hamilton:
jhamilton@automate.org
Or contact events@automate.org

AUTOMATION BUYERS FROM **93 COUNTRIES** ATTEND THE SHOW

76%
of visitors
recommend,
authorize, or
make automation
purchases

95%
of attendees
found what
they were
hoping to see
at Automate



INDUSTRIES REPRESENTED BY AUTOMATE ATTENDEES

3D Printing
Academia
Aerospace
Agriculture
Artificial Intelligence
Automotive
Autonomous Vehicles
Biometrics
Chemical Manufacturing
Cloud Technologies
Construction
Consumer Goods
Containers (glass, plastic, metal)
Contract Manufacturing
Data & Analytics
Distribution/Fulfillment
Ecommerce
Electronics

Energy/Solar/Wind Power
Entertainment
Fabricated Metal
Finance/Equity/Capital
Fleet Management
Food & Beverage
Food Retail
Furniture
Glass
Government
Healthcare
Industrial Automation
Laboratory
Law Enforcement
Logistics
Machine Tool
Marine
Medical Devices

Medical Imaging
Medical Machinery
Metal/Metalworking
Metrology
Military/Defense
Mobility
Motion Control
Nanotechnology
Off-Road Vehicles
Packaging
Pet Foods/Supplies
Pharmaceutical
Plastics
Printing
Radiology
Rail
Restaurant
Retail

Robotics
Rubber
Scientific Imaging
Security/Surveillance
Semiconductor
Signage (Intelligent)
Software
Telecommunications
Textile/Apparel
Tobacco
Traffic Systems
Transportation
Vision & Imaging
Warehousing Services
Waste Management
Wood/Lumber

CONNECT WITH HIGHLY QUALIFIED BUYERS AND USERS

43%

Engineering



25%

Corporate
Management



13%

Manufacturing



8%

Research &
Development



ATTENDEES VISIT AUTOMATE TO...

1. Find new products/technologies
2. Keep up to date on automation
3. Network with industry experts

OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

You'll meet over 30,000 highly qualified attendees looking for automation.
We support the show with sophisticated marketing across all media.

Email | Website | Mobile App | Video | Public Relations | Direct Mail | Print &
Digital Advertising | Social Media | Digital Live Streaming | Mobile Messaging



ATTENDEES ARE READY TO BUY

Companies with products in these and related categories should make Automate their FIRST choice in trade shows.

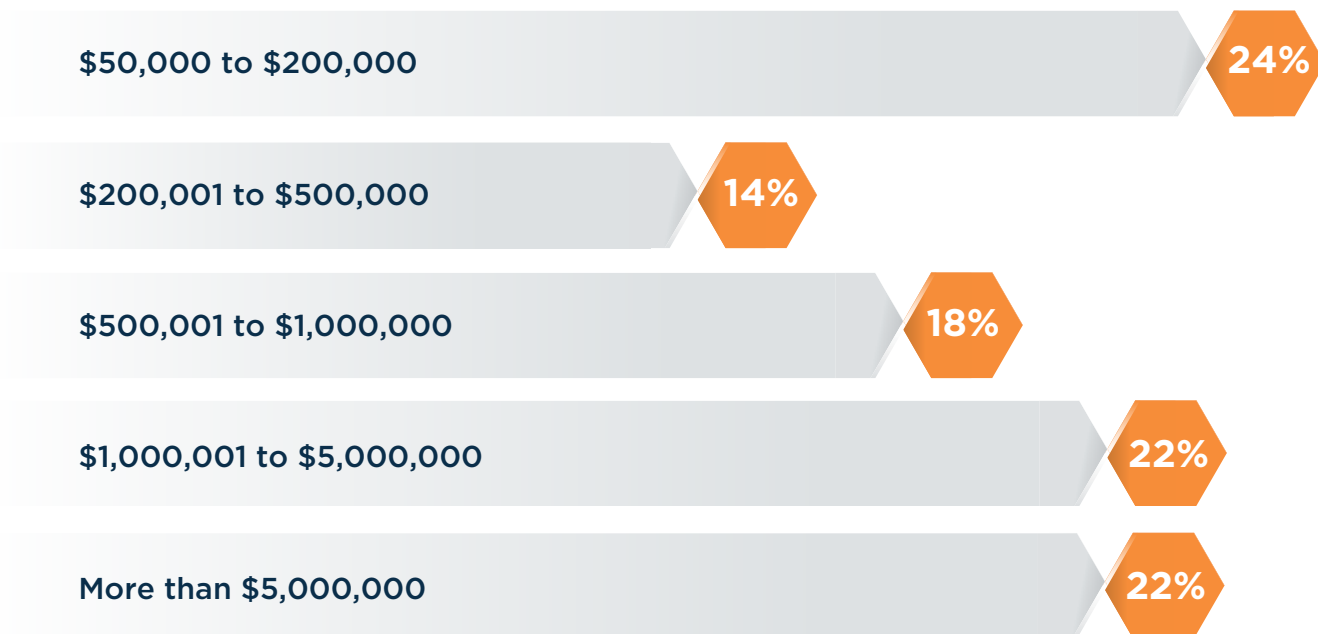
- 3D Printers
- AC Drives
- AC Motors
- Actuators & Mechanical Systems
- Artificial Intelligence
- Automated Assembly Machines/Systems
- Automatic Identification & Data Collection/RFID
- Automation Systems
- Autonomous Mobile Robots
- Cables/Cable Assemblies/Connectors
- Cameras
- Camera and Lighting Enclosures
- Cloud Technologies
- Collaborative Robots
- Computers/Storage/Data Systems
- Connectivity & Plant Management Systems
- Controls
- Consulting Services
- Conveyors
- Drives and Amplifiers
- Drones for industrial use
- Electronic Drives
- End of Arm Tooling
- Engineering Services
- Finishing Supplies/Equipment
- Fleet Management Software/Systems
- Frame Grabbers & Processing Boards
- Human Assist Devices
- IIOT/Industrial IoT/Industry 4.0 Solutions
- Lasers
- Lighting Equipment
- Machine Learning
- Machine Tools/Equipment
- Material Handling Equipment/Conveyors
- Mobile Robots
- Motion Control Equipment
- Motion Controllers
- Motors
- Optics & Lenses
- PLCs
- Power Transmission, Actuators, and Mechanics
- Quality Control/Metrology/Test Equipment
- Robots/Robotic Systems
- Safety & Ergonomic Equipment
- Semiconductors
- Sensors & Sensor Integrated Systems
- Simulation Software
- Software
- System Integration
- Training Services
- Vision Systems

And more



BUYERS ARE READY TO INVEST

Budget for automation technologies and systems in 1 to 5 years in US dollars.



73%

of attendees plan to make purchases from exhibitors in the next two years.

73%

of attendees found new vendors at Automate they had never heard of.

95%

of exhibitors found the quality of attendees were at, or above expectations.



82%

of exhibitors met new customers they had not met at any other shows.

A wide-angle photograph of the Chicago skyline at sunset. The sky is a mix of orange, pink, and blue. The city's skyscrapers are silhouetted against the bright horizon. In the foreground, the dark water of Lake Michigan reflects the city lights and the colorful sky. The overall mood is vibrant and welcoming.

WELCOME TO CHICAGO!

Welcome to Automate, we know you'll be delighted!

With its two international airports, beautiful convention center, and ample hotel options, Chicago is a great host city for the Automate show.

While you are here, enjoy its wide variety of wonderful food, unbeatable arts and attractions, exciting nightlife, and miles of public green spaces, as well as a sparkling lakefront and lively Riverwalk.

The city has a thriving economic community, including 36 Fortune 500 Companies headquartered in the area, second most in the nation to New York. Chicago is recognized as one of the country's premier technology hubs, it is truly a city with unrivaled economic potential. Illinois' established industry clusters include manufacturing, electrical, chemicals, rubber, fabricated metal, printing, and food processing/manufacturing. Life sciences, transportation, and logistics sectors were among the fastest-growing industries in the region.

Chicago is driving distance from important industries in Wisconsin, Indiana, and Michigan and the airports feature many direct flights making the trip easier for attendees.

**Chicago voted
best big city
in the US
6 years on a row**

*Condé Nast Traveler
Readers' Choice Awards*