

Find new customers looking for automation solutions!

Join Automate — the largest and fastest growing automation show.



May 22–25, 2023
Huntington Place Convention Center
Detroit, Michigan USA



www.AutomateShow.com



Jim Hamilton
jhamilton@automate.org

ABOUT AUTOMATE

Companies who use automation are looking for new innovations. Thousands of small and medium size companies are exploring automation for the first time. Only one show can help them ALL find solutions to automate every process in their company. That show is Automate.

Buyers from these companies are hard to find and connect with. They are in every industry, performing every type of application and they need automation.

Find them at Automate.



RESERVE YOUR SPACE AT AUTOMATE

2023 EXHIBIT SPACE RATES

Booth pricing ranges from \$34–48 per square foot with substantial discounts for members of the Association for Advancing Automation (A3).

TO RESERVE A BOOTH

Jim Hamilton:
jhamilton@automate.org
Or contact events@automate.org

AUTOMATION BUYERS FROM **87 COUNTRIES** ATTEND THE SHOW

78%
of visitors
recommend,
authorize, or
make automation
purchases



INDUSTRIES REPRESENTED BY AUTOMATE ATTENDEES

- | | | | |
|------------------------------------|-------------------------|--------------------|-----------------------|
| 3D Printing | Energy/Solar/Wind Power | Medical Imaging | Rubber |
| Aerospace | Entertainment | Medical Machinery | Scientific Imaging |
| Agriculture | Fabricated Metal | Metal/Metalworking | Security/Surveillance |
| Automotive | Finance | Metrology | Semiconductor |
| Autonomous Vehicles | Fleet Management | Military/Defense | Software |
| Biometrics | Food & Beverage | Mobility | Telecommunications |
| Chemical Manufacturing | Food Retail | Nanotechnology | Textile/Apparel |
| Cloud Technologies | Furniture | Off-Road Vehicles | Tobacco |
| Construction | Glass | Packaging | Traffic Systems |
| Consumer Goods | Laboratory | Pharmaceutical | Transportation |
| Containers (glass, plastic, metal) | Law Enforcement | Plastics | Warehousing Services |
| Data & Analytics | Logistics | Printing | Waste Management |
| Ecommerce | Machine Tool | Radiology | Wood/Lumber |
| Electronics | Medical Devices | Retail | |

CONNECT WITH HIGHLY QUALIFIED BUYERS AND USERS

40%

Engineering



14%

Corporate Management



9%

Manufacturing



5%

Research & Development



ATTENDEES VISIT AUTOMATE TO...

1. Find new products/technologies
2. Keep up to date on automation
3. Network with industry experts

OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

You'll meet over 20,000 highly qualified attendees looking for automation. We support the show with sophisticated marketing across all media.

Email | Website | Mobile App | Video | Public Relations | Direct Mail | Print & Digital Advertising | Social Media | Digital Live Streaming | Mobile Messaging



ATTENDEES ARE READY TO BUY

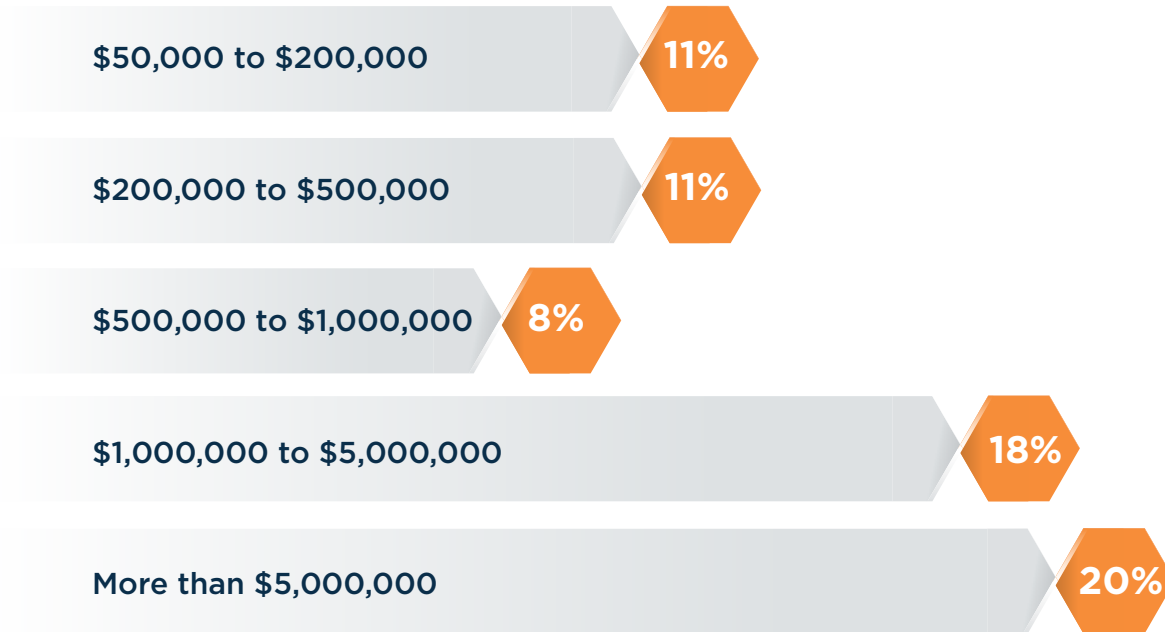
Companies with products in these and related categories should make Automate their FIRST choice in trade shows.

- 3D Printers
 - AC Drives
 - AC Motors
 - Actuators & Mechanical Systems
 - Artificial Intelligence
 - Automated Assembly Machines/Systems
 - Automatic Identification & Data Collection/RFID
 - Automation Systems
 - Autonomous Mobile Robots
 - Cables/Cable Assemblies/Connectors
 - Cameras
 - Camera and Lighting Enclosures
 - Cloud Technologies
 - Collaborative Robots
 - Computers/Storage/Data Systems
 - Connectivity & Plant Management Systems
 - Controls
 - Consulting Services
 - Conveyors
 - Drives and Amplifiers
 - Drones for industrial use
 - Electronic Drives
 - End of Arm Tooling
 - Engineering Services
 - Finishing Supplies/Equipment
 - Fleet Management Software/Systems
 - Frame Grabbers & Processing Boards
 - Human Assist Devices
 - IIOT/Industrial IoT/Industry 4.0 Solutions
 - Lasers
 - Lighting Equipment
 - Machine Learning
 - Machine Tools/Equipment
 - Metrology/Test Equipment
 - Mobile Robots
 - Motion Control Equipment
 - Motion Controllers
 - Motors
 - Optics & Lenses
 - Parts Handling Equipment/Conveyors
 - PLCs
 - Power Transmission, Actuators, and Mechanics
 - Robots/Robotic Systems
 - Safety & Ergonomic Equipment
 - Semiconductors
 - Sensors & Sensor Integrated Systems
 - Simulation Software
 - Software
 - System Integration
 - Training Services
 - Vision Systems
- And more*



BUYERS ARE READY TO INVEST

Budget for automation technologies and systems in 1 to 5 years in US dollars.



76%

of attendees plan to make purchases from exhibitors in the next two years.

64%

of attendees found new vendors at Automate they had never heard of.

94%

of exhibitors were satisfied or very satisfied with Automate 2022.



88%

of exhibitors met new customers they had not met at any other shows.

WELCOME TO DETROIT!

Welcome to Automate, we know you'll be delighted!

The Metro Detroit area is home to nearly 4 million people. A city constantly reinventing itself, Detroit has evolved over the years from making wood burning stoves to cars and now is a leading tech and innovation hub.

Enjoy the Detroit International RiverWalk that looks directly across the river to Windsor, Ontario, Canada. Automate's home, Huntington Place, is a state-of-art convention facility right along the river downtown. The culinary experience in Detroit has never been so exciting. From 5-star restaurants to "Detroit style" pizza, you will not go hungry. Take time to enjoy the local breweries and distilleries while you're in town. All four major sports franchises (Tigers, Lions, Red Wings and Pistons) call downtown home and are just a walk from Huntington Place. Downtown Detroit is home to three casinos. Use the QLine light rail trams to get around town, including Midtown where you'll see art galleries, museums, markets, and unique retail shops, or ride the above ground People Mover to easily visit different areas of Detroit, including Greektown for authentic food and fun. Extend your stay and visit the Motown Museum, the Detroit Institute of Arts, the Charles H. Wright Museum of African American History, or the Henry Ford Museum of American Innovation.

METRO DETROIT AND ITS NEIGHBOR, ONTARIO, CANADA, ARE HOME TO INDUSTRIES THAT USE AUTOMATION.

- Agriculture
 - Aerospace
 - Automotive
 - Biotech
 - Chemical
 - Commercial & Service Industry Machinery
 - Construction
 - Consumer Goods
 - Electrical Components & Equipment
 - Engine, Turbine & Power Transmission
 - Fabricated Metal
 - Food & Beverage
 - Industrial Machinery
 - Information Technology
 - Medical Device
 - Medical Equipment & Supplies Manufacturing
 - Mining Machinery
 - Navigational, Measuring, Electromedical, and Control Instruments
 - Pharmaceutical & Medicine Manufacturing
 - Plastics & Rubber Products
 - Primary Metal
 - Semiconductor & Electronics
 - Transportation Equipment
 - Warehousing Services
 - Wood/Lumber
- And many more!

Detroit has become a thriving hub of innovation and entrepreneurship.

- CNN

Metro Detroit could be the next US tech hub.

- Accenture Survey

Teeming with development, this comeback city unveils a wide range of fresh initiatives. - National Geographic

As capitalism returns to Detroit's downtown in all its feverish forms, you can see the city materialize before your eyes. It's like watching hot lava cool.

- The New York Times