

Find new customers looking for automation solutions!

Join Automate - the largest and fastest growing automation show.



June 6-9, 2022
TCF Center | Detroit, Michigan



www.AutomateShow.com



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INTRODUCTION

Large companies who use automation are looking for new innovations. Thousands of small and medium size companies are exploring automation for the first time. Only one show can help them ALL find solutions to automate every process in their company. That show is Automate.

Buyers from these companies are hard to find and connect with. They are in every industry, performing every type of application and they need automation. **Find them at Automate.**



RESERVE YOUR SPACE AT AUTOMATE

2022 EXHIBIT SPACE RATES

Booth pricing ranges from \$33-46 per square foot with substantial discounts for members of A3.

TO RESERVE A BOOTH

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AUTOMATION BUYERS FROM **89 COUNTRIES** ATTEND THE SHOW

70%
of visitors
recommend,
authorize or
make automation
purchases



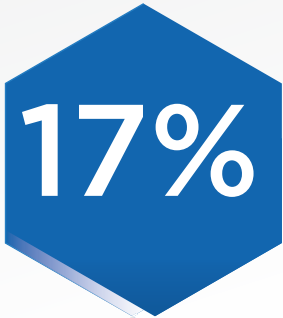
INDUSTRIES REPRESENTED BY AUTOMATE ATTENDEES

3D Printing	Electronics	Medical Machinery	Scientific Imaging
Aerospace	Energy/Solar/Wind Power	Metal/Metalworking	Security/Surveillance
Agriculture	Entertainment	Metrology	Semiconductor
Automotive	Fabricated Metal	Military/Defense	Software
Autonomous Vehicles	Food & Beverage	Mobility	Telecommunications
Biometrics	Furniture	Nanotechnology	Textile/Apparel
Chemical Manufacturing	Glass	Off-Road Vehicles	Tobacco
Cloud Technologies	Laboratory	Packaging	Traffic Systems
Consumer Goods	Law Enforcement	Pharmaceutical	Transportation
Containers	Logistics	Plastics	Warehousing Services
(glass, plastic, metal)	Machine Tool	Printing	Waste Management
Data & Analytics	Medical Devices	Retail	Wood/Lumber
Ecommerce	Medical Imaging	Rubber	

CONNECT WITH HIGHLY QUALIFIED BUYERS AND USERS



Engineering



Corporate Management



Manufacturing



Research & Development



ATTENDEES VISIT AUTOMATE TO...

- 1. Find new products/technologies
- 2. Keep up-to-date on automation
- 3. Network with industry experts



ATTENDEES ARE READY TO BUY

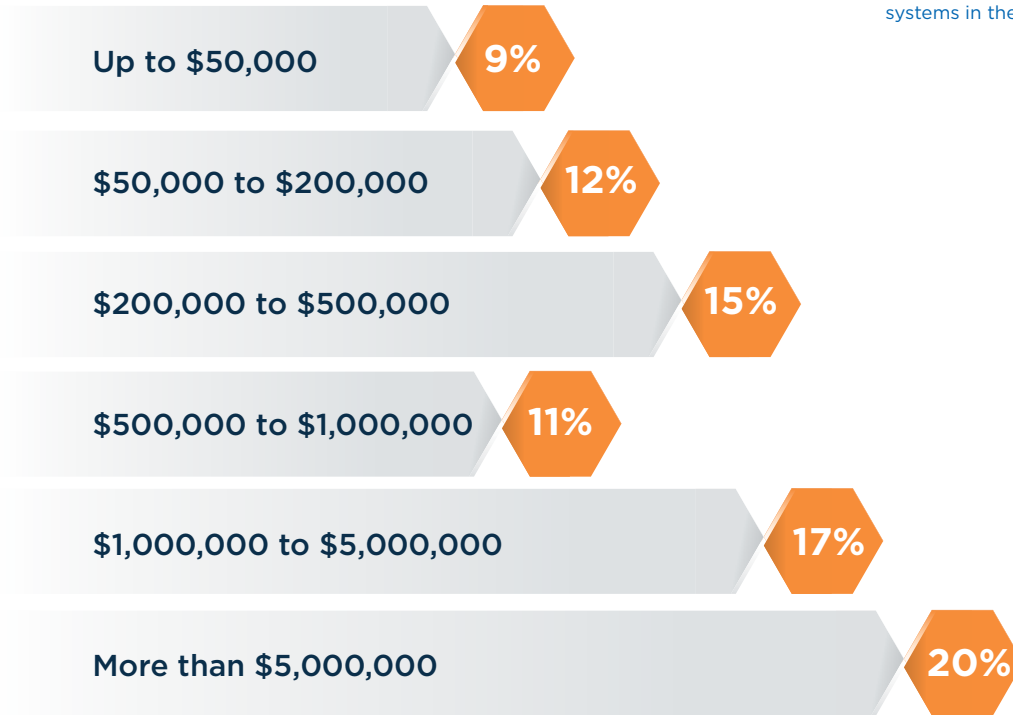
Companies with products in these and related categories should make Automate 2022 their FIRST choice in trade shows.

- 3D Printers
- AC Drives
- AC Motors
- Actuators & Mechanical Systems
- Artificial Intelligence
- Automated Assembly Machines/Systems
- Automatic Identification & Data Collection/RFID
- Automation Systems
- Cables/Cable Assemblies/Connectors
- Cameras
- Camera and Lighting Enclosures
- Collaborative Robots
- Connectivity & Plant Management Systems
- Controls
- Consulting Services
- Drives and Amplifiers
- Electronic Drives
- End of Arm Tooling
- Engineering Services
- Frame Grabbers & Processing Boards
- Human Assist Devices
- IIOT/Industry 4.0 Solutions
- Lasers
- Lighting Equipment
- Machine Learning
- Metrology/Test Equipment
- Mobile Robots
- Motion Controllers
- Motors
- Optics & Lenses
- Parts Handling Equipment/Conveyors
- PLCs
- Robots/Robotic Systems
- Safety & Ergonomic Equipment
- Sensors & Feedback Devices/Systems
- Simulation Software
- Software
- System Integration
- Training Services
- Vision Systems



BUYERS ARE READY TO INVEST

*Budget for automation technologies and systems in the next 5 to 10 years in US dollars.



81%

of attendees plan to make purchases from exhibitors in the next two years.

49%

of attendees found new vendors at Automate they had never heard of.

97%

of exhibitors were satisfied or very satisfied with Automate 2019.



99%

of 2019 exhibitors met new customers they had not met at any other shows.

“ Automate continues to deliver on producing one of the highest quality events for industrial automation. These shows are a win for everyone involved, both exhibitors and attendees!

-Edgewater Automation



“Automate is unique in its ability to bring together such a **range of different automation suppliers, system integrators, and users.**”

- Applied Manufacturing Technologies

“Automate brings together **the best automation professionals in the industry** and allows us to reach integrators, end users and suppliers all in one place. This is an **incredible opportunity for new business and networking.**”

- Güdel

“Automate provides a platform for us to **forge new relationships with suppliers, partners and potential customers** all while keeping a finger on the pulse of the automation industry.”

- Kawasaki Robotics

NEW LOCATION IN 2022

Automate moves home to Detroit!

The Metro Detroit area is home to nearly 4 million people. A city constantly reinventing itself, Detroit has evolved over the years from making wood burning stoves to cars and now is a leading tech and innovation hub.

METRO DETROIT AND ITS NEIGHBOR, ONTARIO, CANADA, ARE HOME TO INDUSTRIES THAT USE AUTOMATION.

- Agriculture
- Aerospace
- Automotive
- Biotech
- Chemical
- Commercial & Service Industry
- Construction Machinery
- Construction
- Consumer Goods
- Electrical Components & Equipment
- Engine, Turbine & Power Transmission
- Fabricated Metal
- Food & Beverage
- Industrial Machinery
- Information Technology
- Medical Device
- Medical Equipment & Supplies
- Manufacturing
- Mining Machinery
- Navigational, Measuring, Electromedical, and Control Instruments
- Pharmaceutical & Medicine
- Manufacturing
- Plastics & Rubber Products
- Primary Metal
- Semiconductor & Electronics
- Transportation Equipment
- Warehousing Services
- Wood/Lumber

And many more!

Detroit is the No. 2 city in the world to visit- 2018

- Lonely Planet

Metro Detroit could be the next US tech hub.

- Accenture Survey

Teeming with development, this comeback city unveils a wide range of fresh initiatives. - National Geographic

As capitalism returns to Detroit's downtown in all its feverish forms, you can see the city materialize before your eyes. It's like watching hot lava cool.

- The New York Times



SEE WHAT DETROIT HAS TO OFFER

Detroit has gone through a transformation. Walking around Automate's new downtown location, you see it everywhere. New places to eat and explore are thriving. Enjoy the Detroit International RiverWalk that connects bars, restaurants, entertainment and looks directly across the river to Windsor, Ontario, Canada.

Detroit's TCF Center has been renovated to a state-of-art convention facility. New hotels have been built with more on the way. The culinary experience in Detroit has never been so exciting. All four major sports franchises (Tigers, Lions, Red Wings and Pistons) call downtown home and are just a walk from TCF Center. Use the QLine light rail trams or ride the above ground People Mover to easily visit Greektown for authentic food and fun or Midtown to see art galleries, museums, markets, and unique retail shops.

**Welcome to Detroit, welcome to Automate,
we know you will be delighted.**

**Detroit has
become a
thriving hub of
innovation and
entrepreneurship.**

- CNN



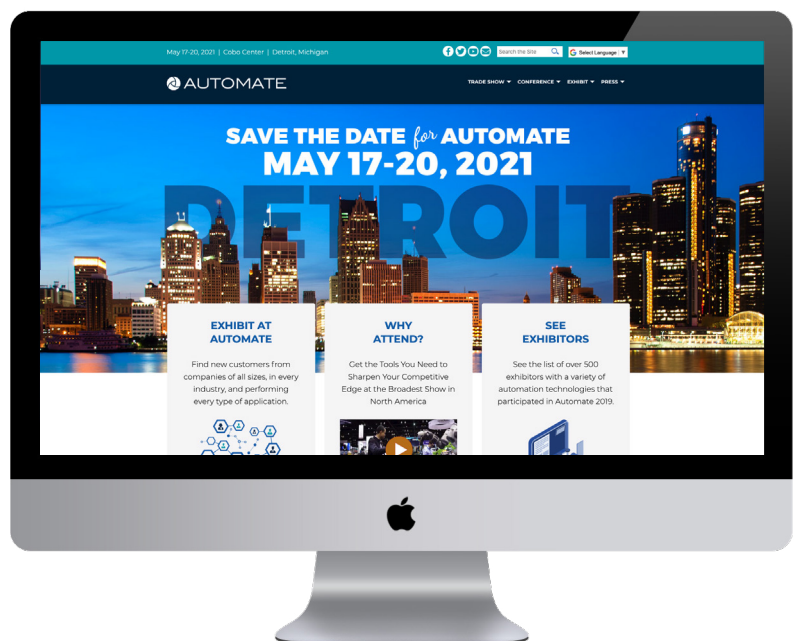
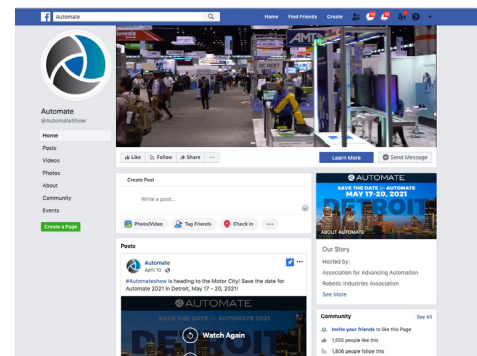
DETROIT

**Detroit has earned the
nickname America's
Comeback City.**

- Group Travel Leader

OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

Email | Website & Mobile App | Video | Public Relations
Direct Mail | Print & Web Advertising | Social Media





CONNECT WITH MORE CUSTOMERS AND ENGAGE WITH THE AUTOMATION INDUSTRY - ALL YEAR LONG!

Join over 1,250 companies from around the world, become a member and start benefiting today. As a member, you'll receive:

- Substantial discounts on booth space at Automate and other events
- Visibility for your company, products and services on industry leading platforms that reach millions of relevant people per year
- Market data reports you can trust for business planning
- Free Career Centers to help you find qualified personnel
- Speaking opportunities at industry events, positioning you as an expert
- Individual and company certification programs that help differentiate you from competition
- Access to the A3 Business Forum - the automation industry's leading business development and networking event
- Discounts on educational opportunities to advance your team's skills

GET ENGAGED • GROW YOUR BUSINESS • HELP IMPROVE THE INDUSTRY

Join today at www.automate.org/join



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AUTOMATE

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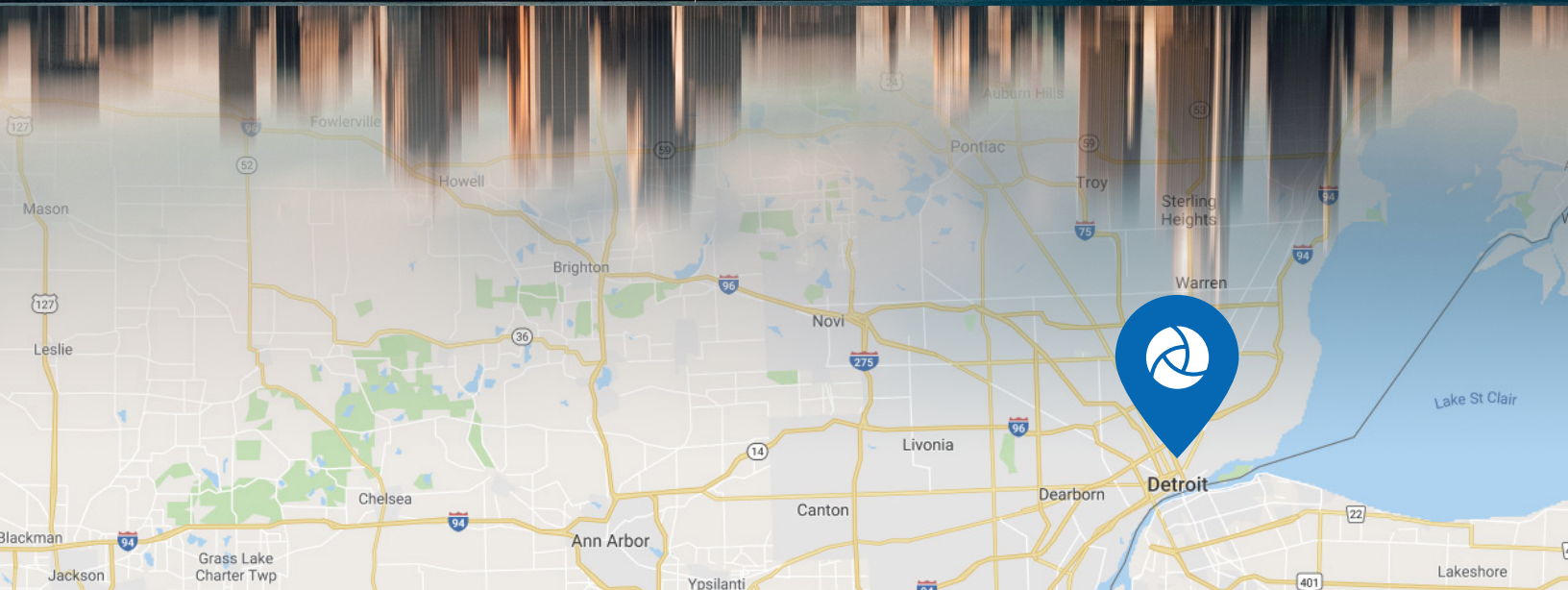


EXHIBIT SPACE IS SELLING QUICKLY!

**Contact us today to make sure you are part of
North America's broadest automation solutions show.**

 **AutomateShow.com**

Produced by

 **ASSOCIATION FOR
ADVANCING AUTOMATION**